



February 1st 2024 | Brussels Expo 

DON'T MISS THIS UNIQUE EVENT

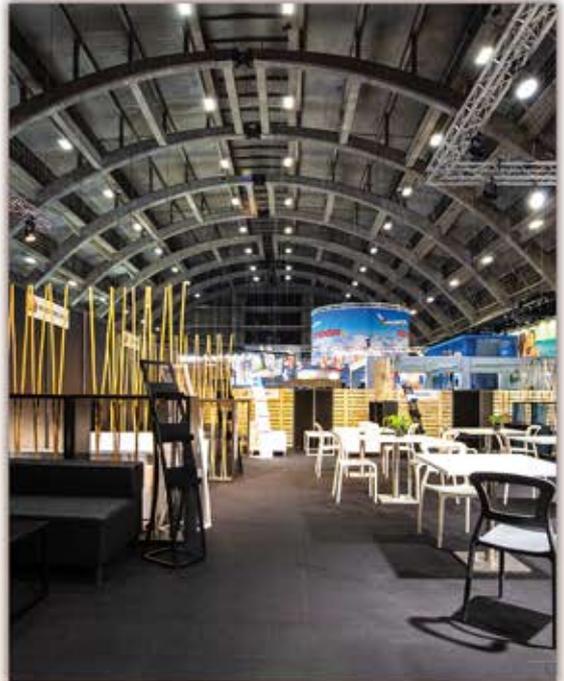
The annual Brussels Holiday Fair takes place from 1st to 4th February 2024. Belgium's biggest national tourism fair.

This exciting event also includes a new B2B event, the Brussels Travel Top. We are delighted to organize it in collaboration with *TRAVELMEDIA*.

WHAT TO EXPECT?

A dedicated area with B2B stands, sponsorship opportunities, workshops organised by *TRAVELMEDIA* and, the icing on the cake: a tenor's debate at the end of the day orchestrated by Jan Peeters himself.

SAVE THE DATE!



B2B DAY

When? Thursday 1 February 2024

Where? In Hall 5 of Brussels Expo

PROGRAM

- 10.00 - 11.00 Opening of Holiday Fair and press conference
- 10.00 - 18.00 Continuous B2B exhibition
- 14.00 - 17.00 3 'top of mind workshops' organised by TravMagazine
- 18.30 - 20.00 Tenors debate organised by TravMagazine
- 20.00 - 22.00 Networking evening



Every year, the Brussels Holiday Fair, our B2C event, welcomes **over 300 exhibitors and more than 70.000 visitors**. Do you have a more specific B2B offer and want to reach a wide range of professional customers in one day? Book your stand in the B2B zone at Brussels Travel Top now!

Brussels Travel Top: **more than 600 professionals**.



BUDGET PARTNER PACKAGE

Counter with 2 high chairs + 500-watt electrical connection and online appointment system available.

Budget: €1.450*

In addition, if you register before 31st October, you will receive a free insert in one of Fisa's BTT newsletters. Please note: the number of places is limited, so register early.

You can register via our online registration tool FIZZ. Contact one of our Account Managers to receive your link.

For your information: you can use your roll-ups to personalise your area.

*Are you a Brussels Holiday Fair exhibitor? If so, you will receive a €250 discount.

COMMUNICATION

Would you like to optimise your visibility for your participation? Don't hesitate to subscribe to one of our communication tools.

- Banner in the Brussels Travel Top website €200
- Banner in the Brussels Travel Top newsletter €200
- Your logo in BTT communications from FISA €250
- Visibility on the sponsor wall €350



SPONSORING

Would you like to take part in the Brussels Travel Top in a different way? That's also possible! We offer you a range of packages:

- Photobooth with your logo during the networking evening €1.500
- DJ during the networking evening - visibility on the podium €1.200
- Catering partner €2.500
 - Your specialities offered during the networking evening (service via a FISA partner)
- Goodies distributed during the networking evening (max 3 partners) €500

All prices are VAT excl.



CONTACT DETAILS

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